



RICA 2009 Sponsorship Program

Platinum Level... RICA Superstar - \$7,500 and up...

Platinum sponsorships offer significant branding through the annual 2009 conference. This package level offers marketing exposures for companies that want to establish industry leadership and brand awareness. Benefits include:

- ❖ Full page ad in conference program.
- ❖ Featured rotating ad on RICA website home page with link.
- ❖ Listing on separate RICA web page titled 2009 RICA Conference Sponsors. (This page hosted on the RICA website from May 2009 through April 2010)
- ❖ Top billing on signage and/or banners exhibited through conference areas.
- ❖ Power Point presentation with Platinum sponsor to be “looped” on AV setup
 - in the exhibition hall.
- ❖ Complimentary exhibit booth (1) with (4) complimentary conference packages.
- ❖ Eight (8) free Colonial Williamsburg tour tickets.
- ❖ Two (2) complimentary golf registrations. (RICA sponsored event)
- ❖ Registrant list 14 days prior to conference.
- ❖ RICA Superstar labels for company representatives name tags.
- ❖ RICA plaque awarded at conference luncheon.

Gold Level... RICA Gold Star - \$5,000 and up...

Gold sponsorship offers a prime opportunity for companies to show their commitment to their industries and to the educational expansion of their employees. Benefits include:

- ✓ Full page ad in conference program.
- ✓ Listing on separate RICA web page titled 2009 RICA Conference Sponsors. (This page hosted on the RICA website from May 2009 through April 2010)
- ✓ Company name and logo hosted on signage and/or banners exhibited in conference areas.
- ✓ Power Point presentation with Gold sponsor to be “looped” on AV setup
 - in the exhibition hall.
- ✓ Complimentary exhibit booth (1) with three (3) complimentary conference packages.
- ✓ Six (6) free Colonial Williamsburg tour tickets.
- ✓ One (1) complimentary golf registration. (RICA sponsored event)
- ✓ Registrant list 14 days prior to conference.
- ✓ RICA Gold Star labels for company representatives name tags.
- ✓ RICA plaque awarded at conference luncheon.



Silver Level... RICA Silver Celebrity - \$2,500 and up...

Silver sponsorship offers maximum exposure at the annual RICA conference with a minimal financial output. Benefits include:

- ½ page ad in conference program.
- Listing on separate RICA web page titled 2009 RICA Conference Sponsors. (This page hosted on the RICA website from May 2009 through April 2010)
- Company name and logo hosted on signage and/or banners exhibited through the conference areas.
- Power Point presentation with Silver sponsors listed and “looped” on AV setup in the exhibition hall.
- Two (2) complimentary conference packages. (No exhibit booth included.)
- Four (4) free Colonial Williamsburg tour tickets.
- RICA Silver Celebrity labels for company representatives name tags.
- RICA plaque awarded at conference luncheon.



Bronze Level... RICA Bronze Bullet - \$1,000 and up...

The Bronze sponsorship allows new or small companies the opportunity to participate in the event as a sponsor. It allows them to meet, greet and gain marketing exposure. Benefits Include:

- ¼ page ad in conference program.
- Listing on separate RICA web page titled 2009 RICA Conference Sponsors. (This page hosted on the RICA website from May 2009 through April 2010)
- Company name and logo hosted on signage and/or banners exhibited through the conference areas.
- One (1) complimentary conference package. (No exhibit booth included.)
- Two (2) free Colonial Williamsburg tour tickets.
- Power Point presentation with Bronze sponsors listed and “looped” on AV setup in the exhibition hall.
- RICA Bronze Bullet label for company representatives name tags.
- RICA plaque awarded at conference luncheon.



RICA Team Member... \$500 and up...

Benefits for a Team Member include:

- Business card ad in conference program (1/8 page)
- Company listed on sponsor page on RICA website with link.
- Power Point presentation with RICA Team Member listed and “looped” on AV setup in the exhibition hall.
- RICA certificate awarded to all Team Member at conference luncheon.